



JODIE CARTER  
DESIGN

# INTERIOR DESIGN & BUILD

*Our approach and offerings*

**WORK  
WITH THE**

*Professionals*

**A STREAMLINED PATH  
FOR YOUR PROJECT**

# *Our Services*

**We pride ourselves in offering you the highest quality products and services with a luxury experience that is second-to-none and will have you saying “Wow, that was easy!”**

## *Complete Home Renovations*

These are our favourite projects. Seeing much loved, but tired/dark and dated family homes transformed into the home of your dreams. We excel with difficult floor plans and bringing light and life, function and form to each room. Unique custom cabinetry solutions and clever use of colour and finishes ensures your home will meet every need and look fabulous.

We design and document your entire project with interior architectural drawings, specification documentation, budgets and finish schedules for every element of every room. All the difficult decisions are made up front ensuring a cohesive design from front to back.

## *Interior Design & Decorating*

Our talent is providing a ‘Turn Key’ exclusive design and build service for our clients. This means not only have we designed your entire renovation including fixed material finishes, cabinetry, kitchens and bathrooms.

We are also specifying all the beautiful furniture, artworks, rugs, window coverings and special items that go into all these rooms. We share trade discounts with clients making this a really affordable luxury that will ultimately save you time and money. You will be living in the home of your dreams before you know it.



Before



After



**We proudly serve our exclusive clients with complete residential Interior Design and Build Solutions. Specialising in whole home renovations, new builds and Interior Design with our A-Team of trades.**



Is this you? Are you ready to redesign and renovate your home or move forward with that long-awaited addition. You want a clearly outlined project, one that stays organised and doesn't cause you needless stress. You want to work with a team that is both creative and knows how to get the job done efficiently. Is this too much to ask? Not at Jodie Carter Design.

Our clients work with us because they need a team of professionals to take their home renovations from concept to reality, removing the decision-making burdens from their shoulders and allowing them to truly enjoy the process. If you want to fall in love with your home all over again and experience a project that really does stay on schedule and within your budget, look no further.

You'll experience minimal disruption to your personal life and work schedule as we strive to deeply understand your vision, your needs, and your lifestyle preferences - translating all those factors into a highly functional and beautifully designed space. When you work with Jodie Carter Design, you receive a home that enhances your ability to relax and escape while entertaining guests with confidence and delight.

Jodie Carter Design specialises in luxury home renovations for busy professionals. We assume responsibility for your entire project, from initial design concepts through to construction, completion, furniture installation and styling for your family.

# What you can expect

**Our team manages every detail - including budgeting, scheduling, ordering products, and obtaining permits - offering you peace of mind.**

## 1 Discovery

Our design process begins with a complimentary 20 minute discovery call. During this call, we will discuss your general scope of work, desired budget, and timeline. If all parties agree that we will be able to collaborate with you on your project, we will move forward.

## 2 In-Home Consultation

We will commence with arranging a site visit to consult with you in-person for two hours. The price of your investment in an initial consultation is \$1,500\*.  
\*subject to change without notice.

During this visit, we will review your scope of works as we walk through your home room by room. I can answer your questions on any design dilemma you may have and provide advice and insight on design options you may not have thought of.

My expertise in determining effective and innovative layouts for kitchens and bathrooms and tricky furniture layouts for living rooms is valuable advice whether you decide to move forward with us or not. The consultation is a working meeting with just as much information and guidance provided as gathered. Investing in this time ensures an accurate scope and you will have all the information and advice needed to launch the project effectively.





# 3 Research

In this phase we will be visiting your home with our team of trades to measure-up, take before photos and assess the site and your requirements. Its also time to go over the initial scope we discussed, review moodboard concept ideas for the design based on our initial brief and get real advice from our builder, joiner or other trades that will be heavily involved. They can let us know how realistic an idea may be and if there could be excessive costs to be aware of. This saves time later when we are drawing and designing and don't go down a track that's not going to be feasible for you.

Once Trade Day is complete we are back to the studio to commence Phase 4: Design & Documentation.





# 4 Design & Documentation

This is the most intense phase of the project for our design team as we concentrate on developing a cohesive functional design that meets your wish list and exceeds your expectations. Expect this process to take 10-12 weeks and know that we will be keeping you informed every step of the way with weekly updates.

We will commence the architectural drawing sets, floorplans, sections, evaluations and 3D perspectives. We will also source all your fixtures and finishes, specify all furniture and lighting, document electrical detail plans and price your project.

During this time we will book a presentation date with you so you know exactly when to expect your completed designs.





## 5 Presentation

The day has come where we get to share all the hard work of the past few weeks and present your completed design package. It is an exciting moment for all as we walk you through the visual presentation of your new home, sharing our vision and inspiration and all the beautiful fixtures and finishes that are included in your designs.

Expect this to be an intensive process where we request all decision-makers are present to experience the presentation first hand. At this time we will have your resolved design drawings fully documented and specified, estimate budget documentation and all physical samples of finishes.

You will understand how the designs connect and flow through the home and the reasoning behind our decisions. There will always be opportunities for amendment and we value your input and honesty during this process. If anything is to be amended this will be dealt with swiftly so we can progress to implementation.

Once you have approved the designs and items for purchase, we will move onto the Project Management Phase and everything gets under way.



## 6 Project Management

Before work starts on site there is a lot to prepare. At this time you will be finalising contracts with our builders directly and we will be getting ready to purchase and schedule all the items that are required. Our builders will deal with all the fixed items such as ordering your tiles and bathroomware and all the building hardware required. Our responsibility at this point is arranging all the appliances, confirming all our joinery designs with the cabinet maker, purchasing specialist architectural lighting, window coverings, furniture and additional furnishings, artworks and accessories.

Working so closely with our builders we all know what is expected of each other and when. We are constantly in-touch and observing project timelines and supply lead-times to ensure everything comes together in the end on time and on budget. We have regular site visits with yourselves and the team to ensure everything is tracking along to our designs. This is a very important part of the process as there are always going to be questions along the way and you never quite know what you're going to find when you open up an old home. We may have to do a design adjustment or variation and want to make sure this causes the least amount of disruption possible. We can make a decision on the fly and keep the project going as there is always a solution.

Once our building team has finished their work onsite, we organise for cleaning of your home and then its time to get all the window coverings and furniture installed, artwork hung, and accessories placed.



## 7 Reveal

On the Final Installation Day, our team will be present to put the final touches on your new space. At this time, we will also arrange to photograph the project. We are proud of our work, and we know you'll be beaming with pride when you see your newly updated home.

Finally its the big reveal and you are introduced to your beautiful new home. This is an emotional time for all and the most incredible feeling to see our clients reactions and know you have changed their life for the better.

Great Interior Design is everything, it makes you feel better, it makes everything you want to do at home easier, it looks gorgeous and it just works. It is not only a great real estate investment, its an investment in your happiness and well being.

So what are you waiting for?  
Please get in touch and lets begin your own amazing design project.



# Our Founder

*Hi there!*

Welcome to Jodie Carter Design.

This is my passion; serving clients by designing their dream home and guiding them through complex renovations to achieve amazing results.

My mission is always to delight and make coming home the best part of your day. Clients come to me when family needs change and their home doesn't work in its current configuration. Décor is dated and maintenance is a problem.

Perhaps your plans are approved but you don't know where to start. Or you didn't use a designer in a prior renovation and experienced the stress of decision making, mistakes and unreliable trades. All whilst blowing budgets and timelines, vowing 'never again'.

If you're busy with work, staff, family and juggling a multitude of other responsibilities and want the job done right, then I'm your designer.

I partner exclusively with a talented team of trades and suppliers. They are incredibly important to the success of your project. Their passion, professionalism and dedication guarantees we can design and implement your picture perfect home with every detail covered, decision made and accurately costed.

The positive feedback I receive from clients expresses a common theme.

They feel at home and at peace. They are proud to entertain and show off their home. They love hosting social events, parties and Christmas lunch.

It's beautiful, things just work, the clutter is gone, the kitchen is perfect, family movie night is better than ever, they even sleep better. We thought of everything and we implemented everything.

Many of my projects result in ongoing relationships and repeat business from happy clients. This is the best feedback I can hope for!

Are you ready to start your project? Please get in touch, I would love to help you create your own sanctuary. You can call me on 0452-078-355, or feel free to send a text or email me at [info@jodicarterdesign.com.au](mailto:info@jodicarterdesign.com.au).







**JODIE CARTER**  
DESIGN

*We're looking  
forward  
to working  
with you.*

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